

## PRIVACY POLICY

### [\[Garden of Dreams Foundation\]](#)

Thank you for visiting GARDENOFDREAMSFOUNDATION.ORG. Your patronage means a lot to us. At the Garden of Dreams Foundation, we understand that privacy is an important issue for visitors to our websites and are committed to safeguarding your privacy. This Privacy Policy ("Policy") describes the information we gather about you on GARDENOFDREAMSFOUNDATION.ORG (the "Site"), what we do with it and the safeguards we have in place to protect it.

Before you submit any information to GARDENOF DREAMS FOUNDATION.ORG, please read this Policy for an explanation of how we will treat your information. By using any part of GARDENOFDREAMSFOUNDATION.ORG and submitting your information, you understand and acknowledge how we collect and use your information as outlined below in this Policy. If you do not agree to this Policy, please do not provide identifiable data to GARDENOFDREAMSFOUNDATION.ORG. Please note that this Policy applies only to information collected on GARDENOFDREAMSFOUNDATION.ORG. It does not apply to any other information collected or obtained by any other means by MSG Entertainment Group, LLC or MSG Sports, LLC (collectively, "MSG") or members of the "MSG Family". For purposes of this Policy, the term "MSG Family" includes, as modified and without limitation, Madison Square Garden Sports Corp., and each of its subsidiaries, divisions, affiliated entities and business units (including without limitation, MSG Sports, LLC, Madison Square Garden Networks, New York Rangers, New York Knicks, Westchester Knicks, Hartford Wolf Pack) and Madison Square Garden Entertainment Corp., and each of its subsidiaries, divisions, affiliated entities and business units (including without limitation, MSG Entertainment Group, LLC, Madison Square Garden, the Arena and the Hulu Theater at Madison Square Garden, Radio City Music Hall, The Beacon Theatre, The Chicago Theatre, The Rockettes, MSG Interactive, LLC, and MSG Sphere)

Under applicable law, Garden of Dreams Foundation is considered the "data controller" of the personal information subject to this Policy. In other words, Garden of Dreams is responsible for deciding how to collect, use and disclose this data.

GARDENOFDREAMSFOUNDATION.ORG may have business relationships with (and may provide hyperlinks to) unaffiliated third parties that are not part of the MSG Family (e.g. sites that represent organizations to whom we provide services or with whom we undertake programs) ("Partners"). If you visit a third-party site by clicking on such hyperlink found on our webpage, you will be subject to that third-party site's privacy policy, and we encourage you to review that website's privacy policy before providing any information to that website. The entities controlling these third-party websites are responsible for ensuring compliance with all applicable laws, regulations and rules.

### **Information Collected**

#### Information You Provide:

We may collect information when you communicate with us, including via email, when you make a donation and when you enter a sweepstakes, contest or register for a promotion. The types of information we may collect include (i) names; (ii) email addresses; (iii) ages; (iv) mailing addresses; (v) hobbies; (vi) sports and entertainment interests; (vii) telephone numbers; (viii) fax numbers; and (ix)

viewpoints on current events. This information is only collected when voluntarily supplied by visitors to the site.

### Information We Collect Automatically

#### (i) Device/Usage Information

We may automatically collect certain information about the computer or devices (including mobile devices) you use to access the Site, including (a) IP addresses, unique device identifiers and other information about your mobile phone or other mobile device(s), browser types, browser language, operating system, the state or country from which you accessed the Site; and (b) information related to the ways in which you interact with the Site, such as: referring and exit pages and URLs, platform type, the number of clicks, domain names, landing pages, pages and content viewed and the order of those pages, the amount of time spent on particular pages, the date and time you used the Site, the frequency of your use of the Site, error logs, and other similar information. As described further below, we may use third-party analytics providers and technologies, including cookies and similar tools, to assist in collecting this information.

#### (ii) Cookies and Other Electronic Technologies

We may also collect data about your use of the Site through the use of web server logs, cookies and/or tracking pixels. A web server log is a file where website activity is stored. A cookie is a small text file that is placed on your computer when you visit a website, that enables us to: (i) recognize your computer; (ii) store your preferences and settings; (iii) understand the web pages you have visited; (iv) perform analytics; and (v) assist with security administrative functions. Some cookies are placed in your browser cache, while those associated with Flash technologies are stored with your Adobe Flash Player files. Tracking pixels (sometimes referred to as “web beacons” or “clear GIFs”) are electronic tags with a unique identifier embedded in websites, online ads and/or email, and are designed to provide usage information like ad impressions or clicks, measure popularity of the Site and associated advertising, and access user cookies. We may also use these automated technologies to collect and analyze the device and usage data outlined above. For examples, we use Google Analytics. To prevent Google Analytics from using your information for analytics, you may install the Google Analytics Opt-out Browser Add-on by clicking [here](#).

Please note that you can change your settings to notify you when a cookie is being set or updated, or to block cookies altogether. Please consult the “Help” section of your browser for more information (e.g., Internet Explorer; Google Chrome; Mozilla Firefox; or Apple Safari). You can also manage the use of Flash technologies, including cookies, with the Flash management tools available at Adobe’s website. Please note that by blocking any or all cookies, you may not have access to certain features or offerings of the Site.

### Use of Information

Garden of Dreams Foundation or the MSG Family and Partners may use the information we collect for in order to:

- Respond to your requests and provide information about Garden of Dreams;
- offer discounts and special gifts;

- promote services and products;
- provide new services and products;
- provide news on upcoming sporting and entertainment events;
- provide programming schedules;
- conduct surveys, , games and sweepstakes;
- protect the safety of all who use our Site and maintain security at event venues and with respect to our Site;
- enforce the legal or contractual terms that govern your use of the Site;
- administer and troubleshoot the Site; and
- comply with applicable law.

### **When We Disclose Information**

We may share your information with MSG or the MSG Family for any of the purposes listed in the “Use of Information” section. We may share your information under the following circumstances.

- With your consent
- To Service Providers who perform services on our behalf and for any other legitimate business and operational purposes such as ticket processing, marketing, data storage, analysis and processing, processing of donations, and legal services.
- if required to do so by law or in a good faith belief that such access, preservation or disclosure is reasonably necessary to: (a) comply with legal process; (b) enforce our Terms of Service, this Policy, or other contracts with you; (c) respond to claims that any content violates the rights of third parties; (d) respond to your requests for customer service; and/or (e) protect the rights, property or personal safety Garden of Dreams Foundation or the MSG Family, its agents and affiliates, its users and/or the public.
- to an entity that acquires all or any part of Garden of Dreams Foundation’s assets or in a merger or acquisition, or in connection with due diligence for a proposed transaction in which case the Garden of Dreams Foundation will require the recipient of this information to comply with this privacy policy.
- to law enforcement or other government officials, but only if required to by subpoena, court order or other legal process.

### **Legal Bases for Processing Your Personal Data**

The laws in some jurisdictions require companies to tell you about the legal ground they rely on to use or disclose your “personal data” as such term is defined under applicable law. To the extent that those laws apply, our legal grounds are as follows:

- To honor our contractual commitments to you. For example, to provide you with tickets to events.
- Consent: Where required by law, and in some other cases, we handle personal data on the basis of your implied or express consent.
- Legitimate interests: In many cases, we handle personal data on the ground that it furthers our legitimate interests in ways that are not overridden by the interests or fundamental rights and freedoms of the affected individuals:
  - Customer service
  - Marketing

- Protecting our customers, personnel, and property
- Analyzing and improving our business
- Managing legal issues
- Legal compliance: We need to use and disclose personal data in certain ways to comply with our legal obligations.
- To protect the vital interests of the individual or others: For example, we may collect or share personal data to help resolve an urgent medical situation.

### **Consent to Transfer**

This site is operated in the United States. If you are a resident of the European Union or other location outside the United States, please be advised that any information you provide will be transferred to the United States. By using the Site, you acknowledge to this transfer as described herein.

### **Your Rights and Choices**

Depending on your jurisdiction, you may have certain privacy choices.

- You can update and/or correct certain information by emailing us at [gardenofdreams@msg.com](mailto:gardenofdreams@msg.com).
- You can unsubscribe from certain emails by clicking the “unsubscribe” link they contain.
- If you have provided contact information and later decide that you would rather not have us or the MSG Family use that information for marketing purposes in accordance with this Policy, you can also opt out by sending us an email at [gardenofdreams@msg.com](mailto:gardenofdreams@msg.com)(including your name and email address) and “Marketing Opt-Out” in the subject line.
- You can opt out of certain cookie-related processing by following the instructions in the section above entitled “
- Individuals in the EEA and the United Kingdom and some other jurisdictions outside the United States have certain legal rights to obtain confirmation of whether we hold personal data about them, to access personal data we hold about them (including, in some cases, in portable form), and to obtain its correction, update, amendment or deletion in appropriate circumstances. They may also object to our uses or disclosures of personal data, to request a restriction on its processing, or withdraw any consent, though such actions typically will not have retroactive effect. They also will not affect our ability to continue processing data in lawful ways (for example, if you opt out of the use of your telephone number for direct marketing, we might still contact you by phone regarding potential fraudulent use of your account). Individuals in the EEA and the United Kingdom have the right (subject to verification and authentication) to opt out of all of our processing of their personal data for direct marketing purposes. To exercise this right, they may contact us as at [gardenofdreams@msg.com](mailto:gardenofdreams@msg.com). The rights and options described above are subject to limitations and exceptions under applicable law. In addition to those rights, you have the right to lodge a complaint with the relevant supervisory authority. However, we encourage you to contact us first, and we will do our very best to resolve your concern.
- Your California Privacy Rights. California Law permits visitors whom are California residents to request certain information regarding our disclosure of personal identifiable information to third parties for their direct marketing purposes. To make such a request, please send an email to [gardenofdreams@msg.com](mailto:gardenofdreams@msg.com) or write to us at GARDEN OF DREAMS FOUNDATION, Two Pennsylvania Plaza, 14th floor, New York, New York 10121.

## **Will Garden of Dreams Foundation Sell Your Information To Outside Parties?**

The Garden of Dreams Foundation does not sell, trade, or rent your information to outside parties. The Garden of Dreams Foundation, however, may provide aggregate statistics about our visitors, traffic patterns, and related site information to reputable third-party vendors, but these statistics will include information that directly identifies you.

## **Providing a Secure Website**

We have implemented administrative, technical, and physical security measures to protect against the loss, misuse and/or alteration of your information. These safeguards vary based on the sensitivity of the information that we collect and store. However, we cannot and do not guarantee that these measures will prevent every unauthorized attempt to access, use, or disclose your information since despite our efforts, no Internet and/or other electronic transmissions can be completely secure. We generally retain data for so long as it may be relevant to the purposes above. To dispose of your information, we may anonymize it, delete it or take other appropriate steps. Data may persist in copies made for backup and business continuity purposes for additional time.

## **Children**

The Garden of Dreams Foundation cares about protecting the personal information of children and does not knowingly collect personal information from children. If you are a parent or guardian and believe your child under 13 has provided us with personal information without consent, please contact us at.

## **Changes to this Policy**

If we make any material changes to this policy, those changes will be posted here so that you are always aware of what information is collected, how it is used and when, if ever, it is disclosed. Since the Policy is subject to change from time to time, we encourage you to review it periodically, especially prior to providing any additional information. If you continue to use the Site after such changes are posted, your use will signify you understand the terms of the new policy.

## **Contact Us**

Please do not hesitate to contact us with any questions, concerns, requests or comments by email at [gardenofdreamsfoundation.org](mailto:gardenofdreamsfoundation.org) or write us at GARDEN OF DREAMS FOUNDATION, Two Pennsylvania Plaza, 14th floor, New York, New York, 10121.

Effective Date: April 2021